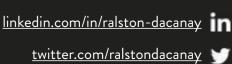
Ralston Dacanay

AWARD-WINNING MULTIMEDIA JOURNALIST

Game Coverage Writer at 213Hoops

(323) 434-7100 \



ralstondacanay@gmail.com

Skills

- Writing
- SEO Strategy
- Researching
- Interviewing
- Reporting
- Copy Editing
- Social Media
- Multimedia
- Graphic Design
- **UX** Design

Tools

- AP Stylebook
- Adobe Creative Cloud
- Microsoft Office
- Google Workspace
- Voltax CMS
- WordPress
- Audacity
- Figma
- Slack
- Discord
- Zoom

Experience

213Hoops Game Coverage Writer (2021-Present)

Extensively cover the L.A. Clippers by writing gameday previews and recaps in clean, succinct copy, and self-publishing them directly to 213Hoops.com.

GAMURS Group/Dot Esports Contributing Writer (2023–2024)

- Proactively pitched and wrote 208 breaking news and trending stories in concert with the SEO and social strategies of the editorial team.
- Published features and enterprise pieces on the inaugural VCT Americas season.

Minute Media/DBLTAP Staff Writer (2021–2023)

- Proactively pitched and wrote 3,017 breaking news and trending stories in concert with the SEO and social strategies of the editorial team.
- Published brand-forward feature stories on the esports industry.

Minute Media/DBLTAP Esports Editorial Intern (2020–2021)

Created engaging gaming and esports content with a focus on SEO in the form of 189 short-form, high-volume articles and a long-form article.

Daily Forty-Niner Assistant Sports Editor (2019–2020)

- Wrote, copy edited and published 49 Sports section articles.
- Covered the Men's Basketball beat, attending practices routinely, spectating 32 games and publishing 43 articles on the Beach.
- Received The 'Niner Newsroom Awards for "Best Go-to Reporter" and "Best Video: Introducing the Jewelettez."

Education

California State University, Long Beach (2016–2020)

- Major: Journalism, Bachelor of Arts | Minor: Finance
- General Honors—University Honors Program Specialization
- Magna Cum Laude (GPA: 3.848)
- Department of Journalism & Public Relations "Outstanding Achievement in Journalism" Award
- College of Liberal Arts "Exceptional Student Achievement" Award
- 5x President Jean Close Conoley's Honor List (Fall '16, Spring '17, Spring '18, Fall '18, Spring '19 semesters)