


# Ralston Dacanay

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(323) 434-7100 

AWARD-WINNING MULTIMEDIA JOURNALIST

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Game Coverage Writer at 213Hoops

[twitter.com/ralstondacanay](https://twitter.com/ralstondacanay) 

## Skills

- Writing
- SEO Strategy
- Researching
- Interviewing
- Reporting
- Copy Editing
- Social Media
- Multimedia
- Graphic Design
- UX Design

## Tools

- AP Stylebook
- Adobe Creative Cloud
- Microsoft Office
- Google Workspace
- Voltax CMS
- WordPress
- Audacity
- Figma
- Slack
- Discord
- Zoom

## Experience

### *213Hoops Game Coverage Writer (2021–Present)*

- Extensively cover the L.A. Clippers by writing gameday previews and recaps in clean, succinct copy, and self-publishing them directly to 213Hoops.com.

### *GAMURS Group/Dot Esports Contributing Writer (2023–2024)*

- Proactively pitched and wrote 208 breaking news and trending stories in concert with the SEO and social strategies of the editorial team.
- Published features and enterprise pieces on the inaugural VCT Americas season.

### *Minute Media/DBLTAP Staff Writer (2021–2023)*

- Proactively pitched and wrote 3,017 breaking news and trending stories in concert with the SEO and social strategies of the editorial team.
- Published brand-forward feature stories on the esports industry.

### *Minute Media/DBLTAP Esports Editorial Intern (2020–2021)*

- Created engaging gaming and esports content with a focus on SEO in the form of 189 short-form, high-volume articles and a long-form article.

### *Daily Forty-Niner Assistant Sports Editor (2019–2020)*

- Wrote, copy edited and published 49 Sports section articles.
- Covered the Men's Basketball beat, attending practices routinely, spectating 32 games and publishing 43 articles on the Beach.
- Received The 'Niner Newsroom Awards for "Best Go-to Reporter" and "Best Video: *Introducing the Jewelettez.*"

## Education

### *California State University, Long Beach (2016–2020)*

- Major: Journalism, Bachelor of Arts | Minor: Finance
- General Honors—University Honors Program Specialization
- Magna Cum Laude (GPA: 3.848)
- Department of Journalism & Public Relations "Outstanding Achievement in Journalism" Award
- College of Liberal Arts "Exceptional Student Achievement" Award
- 5x President Jean Close Conoley's Honor List (Fall '16, Spring '17, Spring '18, Fall '18, Spring '19 semesters)